

## Revised Posting Guidelines for the Haddenham.net Facebook page: 01 November 2023

Page Definition: **A completely independent community platform, run by a team of local volunteers, primarily focused on providing helpful news & information**

Issue	Previous Policy	Advisory Group's Conclusions
<b>Page Membership</b>	Only those living in Haddenham and local villages (Cuddington, Kingsey, Aston Sanford, Ford Dinton & Stone)	No geographical limits - key criterion: <b>What are your links with Haddenham?</b>
<b>Promoting Events - how far away?</b>	Only very local to Haddenham (Cuddington, Kingsey, Aston Sanford, Ford Dinton & Stone)	To include: Longwick, Bledlow, Chinnor, Tetsworth, Towersey, Shabbington, Long Crendon, Chearsley, Chilton, Ashendon, Oakley, Brill, Nether & Upper Winchendon, Waddesdon & Quainton, Thame and Risborough PLUS any events involving Haddenham-based organisations
<b>Commercial Ads</b>	Small local businesses, pubs, cafes, etc but no pricing details are allowed	Allow commercial posts (including pricing) from small businesses but based in a smaller geographical area: Haddenham, Cuddington, Dinton, and Thame.  Allow others from further afield if the service is unavailable more locally  Frequency: not more than once per week
<b>Criticisms of Local Organisations</b>	Criticisms of HMC, Pharmacy and HPC are not posted	Publish a "How to Complain to organisations" directory. Refer all complaining posts to that directory
<b>Criticism of the page moderators</b>	Mild criticisms of moderators are posted - but when these become too personal, such comments are deleted	Create an Admin Team from a wider group of moderators
<b>Naming &amp; Shaming</b>	Mixed approach: images of misbehaving adolescents are not posted and a cautious approach to showing number plates on badly parked vehicles	Vehicle number plates to be obscured. No images of U18s misbehaving. Disallow posts with legal implications (defamation, libel)
<b>Foul or Crude Language</b>	Previously a very strict line was taken. No foul language is posted and crude comments are deleted	Contemporary use of language evolves: so words now regarded as minimally offensive to be allowed:  More offensive words <b>not</b> allowed

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<b>Anonymous Posts</b>	Anonymous posts are only allowed when there is a very good reason (explored by Personal Message enquiry) Insisting authors are identifiable reduces likelihood of inappropriate posts	Stop the option to post anonymously
<b>National &amp; Political Issues</b>	Currently all national and political posts are blocked	Maintain policy: no national or political issues
<b>Links to Other Social Media Pages</b>	Live links to other social media platforms were not previously posted	Allow live links to other social media platforms
<b>#Hashtags</b>	#hashtags were not published as they add unnecessary length to posts and are of little practical use	Allow #Hashtags
<b>Surveys &amp; Petitions</b>	Survey & petitions have not been posted as such items often have political orientations.	Do not allow petitions on page Allow links to petitions that are of local relevance (but not those with political aims)
<b>Lost pets</b>	A very important and valued service to the community. But these are only posted when pets are lost in Haddenham, Cuddington or Kingsey	Posts for Lost & Found pets to continue if in Haddenham, Cuddington and Kingsey.  Regarding: posts for animals lost further away: a clear explanation required from author as to why HdN is relevant
<b>For Sale Items</b>	Ffor sale' items and steer such posts to the Buying, Selling & Swapping FB page	Do not allow 'for sale' posts - direct to other pages
<b>Freebies</b>	Free giveaway posts are not published. Authors are pointed to the Haddenham Freebies FB page.	Do not allow 'free giveaway' posts - direct to other pages
<b>Wanted items</b>	Posts asking "does anyone have a 'such and such' they want to sell or give away?" have been allowed	Allow 'wanted item' requests to be posted
<b>Suggestions of Corruption</b>	e.g., "local planners are obviously taking back-handers / receiving brown envelopes"	Authors to be advised to make direct contact with the relevant individual or organisation

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<b>Encouraging illegal activity</b>	Usually meant to be humorous but could have more serious implications? e.g., with parking issues: "let the tyres down" / "Key the vehicle"	Do not allow posts that suggest, encourage or imply illegal actions
<b>Off-repeated Topics</b>	The FB page receives frequent posts relating to dog poo, bad parking, poor road surfaces, etc	No constraints - but an occasional reminders from Admin Team about responsible parking, clearing up after dogs, etc
<b>Posts that break FB's (Meta's) own rules</b>	It's very time consuming for moderators to send PMs to folk trying to sell or gift living animals or give away unwanted medications	Delete without explanation
<b>Maximum number of images per post</b>	Currently no more than 5 images	Allow up to 10 images (This is consistent with Instagram)

#### **New Posting Guidelines:**

1. This page is for news and events local to our part of Buckinghamshire and close areas in southern Oxfordshire
2. Commercial advertising from local businesses will be published - but no repeats within seven days, please
3. Not more than ten images per post
4. No political or national level posts - local matters only
5. Photo evidence of anti-social behaviour (e.g., bad parking) should *not* identify specific individuals, registrations, or other unique criteria
6. Complaints about local services should be made direct to the service providers, rather than posted here
7. Unless there is a clear reason, posts of lost and found pets should relate to Haddenham and its very close neighbouring villages only
8. Posts or comments with potentially libellous or defamatory content will be deleted - please be respectful to those with differing opinions